



Harvey Milk Civil Rights Academy
4235 – 19th Street, San Francisco, CA 94114
Phone: (415) 241-6276 Fax: (415) 241-6545
www.harveymilk.com

Dear Business Owner,

I am writing on behalf of the students of Harvey Milk Civil Rights Academy, a public elementary school located in the Castro District of San Francisco. We are in the process of planning our 13th Annual Silent Auction and Carnival for March 20, 2010 from 12noon to 5pm.

I invite you to attend this community fundraiser and I hope that you will consider making a donation towards our Silent Auction. In the past, local businesses have donated various products such as food, wine, art, videos, services, and gift certificates. All donations are tax deductible and will be posted on our web site. Our site can also include a link to your web site.

The Silent Auction and Carnival is our school's largest annual fundraiser. Last year over 1,500 parents, friends, neighbors, and community members helped raised over \$20,000. All proceeds from this event go to fund our Outdoor Education Programs, Classroom Enrichment Projects, Kindergarten Support Staff, Library Support, School Wide Events, Teacher Development, and much more.

Harvey Milk Civil Rights Academy is a small public alternative school with our student body and faculty reflecting the many diverse communities that make up San Francisco. We have been highlighted in several publications, including San Francisco Magazine and George Magazine, as one of the city's "best kept secrets" in public education. Our mission is to empower learners by teaching tolerance and non-violence, achieving academic excellence, celebrating our diversity, and building a strong family-school-community connection.

Please visit our website at www.harveymilk.com for photos of last year's event or contact me at (415) 241-6276 with any questions you may have. Donations can be sent to our school to my attention, or we can arrange pick up from anywhere in the City. On behalf of the Parent Faculty Club, I appreciate your consideration of a donation. Your donation is tax deductible, #94-0461700. Please join us in this community partnership that will make a crucial difference for the children and parents of San Francisco, who still believe in the power of public education!

Thank you for your consideration and your support!

Sincerely,

A handwritten signature in black ink, appearing to read "Christina Velasco".

Christina Velasco
Principal

P.S. Don't forget to come by on March 20th and pick up a great deal for yourself while supporting a great cause!